



Website: Igre123.com

Provider:

Company: Igre123 d.o.o.

Address: Cesta Andreja Bitenca 68

City: 1000 Ljubljana

Contact person: Tine Koloini

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Telephone number: 059/060-881

CERTIFICATE

Short description:

Portal Igre123 ponuja uporabnikom številne brezplačne spletne igre na enostaven in pregleden način. Obiskuje ga najširša množica uporabnikov, od mlajših do starejših.

Comment:

Period: April 2018

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.4.2018.	140 881	13 616	1,0%	18 807	10,3	1,4
2.4.2018.	122 724	11 769	0,9%	17 288	10,4	1,5
3.4.2018.	101 820	11 755	0,9%	15 995	8,7	1,4
4.4.2018.	107 451	12 209	0,9%	16 881	8,8	1,4
5.4.2018.	107 139	12 438	1,0%	16 866	8,6	1,4
6.4.2018.	95 463	11 252	0,9%	14 921	8,5	1,3
7.4.2018.	98 096	9 710	0,7%	13 811	10,1	1,4
8.4.2018.	105 667	10 869	0,8%	15 095	9,7	1,4
9.4.2018.	95 443	11 585	0,9%	15 315	8,2	1,3
10.4.2018.	101 180	12 129	0,9%	15 965	8,3	1,3
11.4.2018.	93 600	11 300	0,9%	15 129	8,3	1,3
12.4.2018.	116 843	13 400	1,0%	17 837	8,7	1,3
13.4.2018.	103 775	12 068	0,9%	15 929	8,6	1,3
14.4.2018.	101 475	9 716	0,7%	13 929	10,4	1,4
15.4.2018.	119 758	12 062	0,9%	17 002	9,9	1,4
16.4.2018.	94 510	11 198	0,9%	15 508	8,4	1,4
17.4.2018.	95 816	11 595	0,9%	16 141	8,3	1,4
18.4.2018.	86 491	10 909	0,8%	14 617	7,9	1,3
19.4.2018.	81 952	10 705	0,8%	14 127	7,7	1,3
20.4.2018.	92 125	10 906	0,8%	14 613	8,4	1,3
21.4.2018.	90 019	9 493	0,7%	13 432	9,5	1,4
22.4.2018.	94 546	10 230	0,8%	14 554	9,2	1,4
23.4.2018.	85 084	10 601	0,8%	14 557	8,0	1,4
24.4.2018.	87 149	10 996	0,8%	14 794	7,9	1,3
25.4.2018.	91 241	11 332	0,9%	15 133	8,1	1,3
26.4.2018.	103 160	12 374	1,0%	16 170	8,3	1,3
27.4.2018.	99 635	10 578	0,8%	14 285	9,4	1,4
28.4.2018.	92 084	9 172	0,7%	13 370	10,0	1,5
29.4.2018.	109 323	10 071	0,8%	14 436	10,9	1,4
30.4.2018.	97 467	9 553	0,7%	13 922	10,2	1,5

Weekly reach (Slovenian visitors)

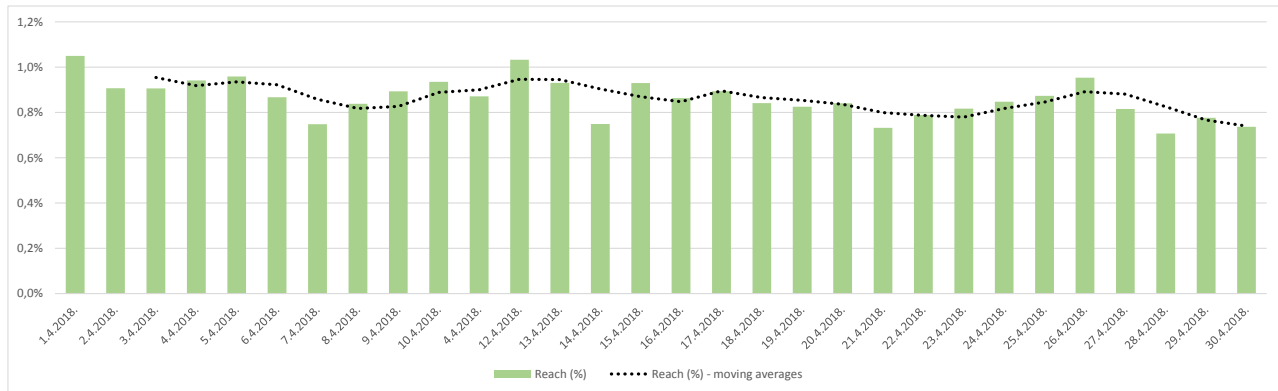
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.4.2018. - 1.4.2018.	140 881	13 616	1,0%	18 807	10,3	1,4
2.4.2018. - 8.4.2018.	738 339	27 977	2,2%	110 807	26,4	4,0
9.4.2018. - 15.4.2018.	732 081	28 751	2,2%	111 044	25,5	3,9
16.4.2018. - 22.4.2018.	635 498	26 184	2,0%	102 942	24,3	3,9
23.4.2018. - 29.4.2018.	667 623	26 975	2,1%	102 527	24,7	3,8
30.4.2018. - 30.4.2018.	97 467	9 553	0,7%	13 922	10,2	1,5

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.4.2018. - 30.4.2018.	3 011 940	55 068	4,2%	459 904	54,7	8,4

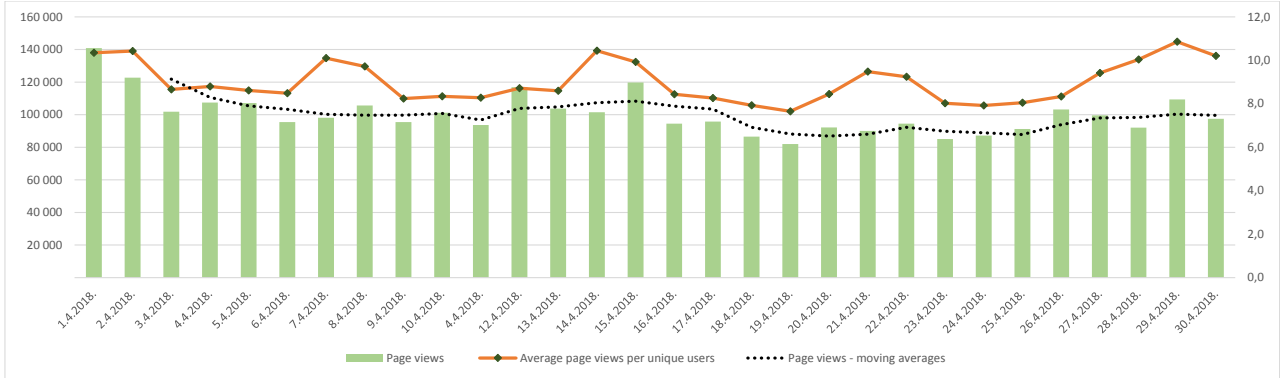
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	24,1%	161	59,8%	
	Three-year high school	16,3%	126	7,7%	
	Four-year high school	38,7%	93	24,8%	
	Higher school, university, college or more	19,5%	67	7,3%	
	I don't want to answer	1,4%	126	0,4%	
Personal income	I have no income	18,8%	164	30,7%	
	Less than 400 EUR	12,2%	113	13,5%	
	400 to 800 EUR	29,9%	115	35,5%	
	800 to 1200 EUR	20,0%	80	10,4%	
	1200 to 1500 EUR	6,1%	72	6,9%	
	1500 to 1800 EUR	2,1%	48	0,2%	
	over 1800 EUR	2,6%	50	0,6%	
	I don't want to answer	8,3%	94	2,2%	
Region	Pomurska	5,4%	84	2,1%	
	Podravska	17,3%	109	6,9%	
	Koroška	3,7%	111	7,2%	
	Savinjska	15,1%	120	7,2%	
	Zasavska	3,6%	143	1,9%	
	Spodnje-posavska	3,6%	125	17,7%	
	JV Slovenija	7,6%	116	30,5%	
	Osrednjeslovenska	21,6%	80	9,2%	
	Gorenjska	8,3%	84	2,9%	
	Notranjsko-kraška	4,3%	188	1,0%	
	Goriška	6,6%	111	11,6%	
	Obalno-kraška	2,9%	61	1,6%	
	Gender	Male	39,2%	80	51,9%
		Female	60,8%	119	48,1%
Age	10 to 17 years	8,6%	250	28,5%	
	18 to 24 years	12,3%	106	1,8%	
	25 to 29 years	7,2%	83	0,9%	
	30 to 39 years	17,5%	75	8,9%	
	40 to 49 years	21,7%	94	26,7%	
	50 to 59 years	14,6%	83	14,8%	
	60 to 75 years	17,8%	145	18,4%	
Employment status	Employed in public sector	14,4%	93	4,9%	
	Employed in a private company	29,5%	77	32,9%	
	Self-employed	7,1%	78	1,6%	
	Unemployed	7,8%	106	1,3%	
	Retired	17,9%	156	27,7%	
	Pupil	12,8%	194	29,2%	
	Student	9,5%	91	1,0%	
	I don't want to answer	1,1%	89	1,2%	

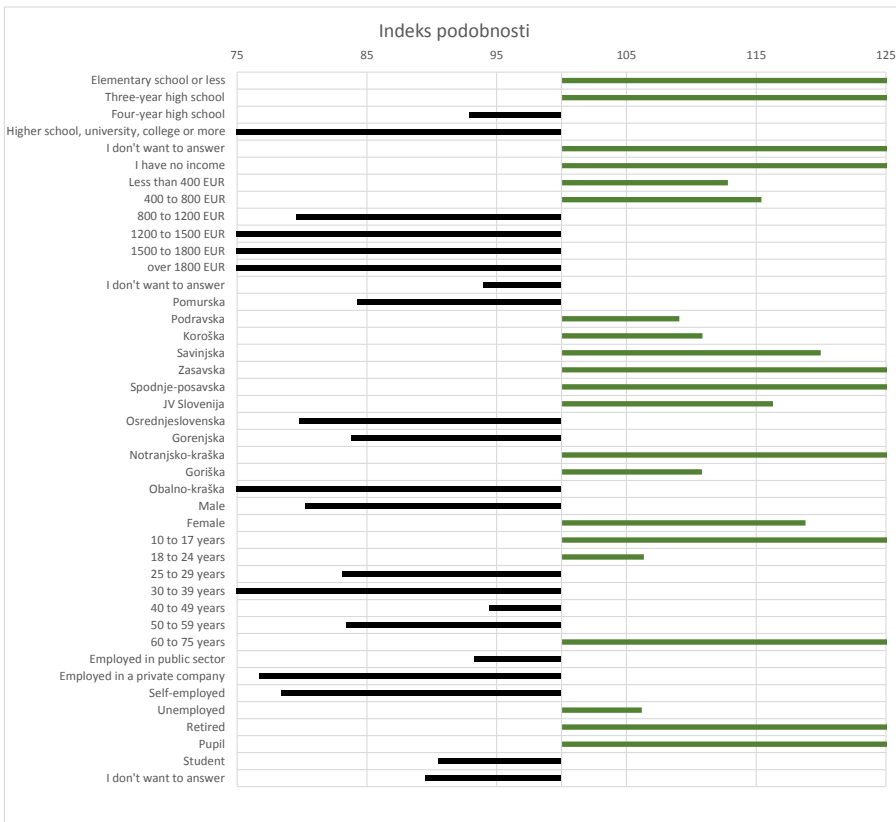


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 01.11. to 30.11.2017. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 01.11. to 30.11.2017. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled(n=80),